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Regulation No. 6/2026	**Internal Regulation of the Institute of Technology and Business in Prešov**

Directive VŠTE No. 6/2026 Strategy for the Development of Education

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Valid from:	29 October 2026	**Effective from:**	29 October 2026	**Effective until:**	indefinite
Approved by			Board of Trustees of VŠTE in Prešov on 29 October 2026		
			doc. Ing. Jakub Horák, MBA, PhD., Chair of the Board of Trustees		
Prepared by (submitted by)			Rector of VŠTE in Prešov (proposal under Section 31(2) of Act No. 300/2025 Coll.)		
			doc. ThDr. PaedDr. Marek Storoška, PhD., Rector		
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Number of pages	11		**Number of annexes**	0	

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Strategy for the Development of Education

Institute of Technology and Business in Prešov

Directive VŠTE No. 6/2026 Strategy for the Development of Education (Stratégia rozvoja vzdelávania)

2026

Article 1 Introductory Provisions

The strategy and mission of the Institute of Technology and Business in Prešov (hereinafter "VŠTE in Prešov") take into account the preconditions and objectives of the development of the higher education system of the Slovak Republic, in which the processes of internationalisation, excellence in science and education, orientation towards an innovative economy and social responsibility are of particular importance. The objective of VŠTE in Prešov is to maintain a system of quality of higher education in accordance with the requirements of the Slovak Accreditation Agency for Higher Education (hereinafter "SAAVŠ") and in the context of the Standards and Guidelines for Quality Assurance in the European Higher Education Area, with an emphasis on fields important for socio-economic and human development. A further objective is to support inclusive, equitable and quality education with the support of lifelong learning opportunities for all, including support for distance education, which ensures access to information and the opportunity to study also for employed persons, in relation to the requirements of sustainable development in education in line with the scientific challenges of Agenda 2030. All objectives of the higher education system include the preparation of graduates and their competences for the challenges of the modern economy towards general development. VŠTE in Prešov is a community bringing together scientists, students and successful people who cooperate with VŠTE in Prešov, as well as teaching and non-teaching staff who support common values associated with freedom, goodness and truth. VŠTE in Prešov carries out research activities of social utility in several scientific disciplines, applies innovative solutions in the economy, uses practical research methods and is guided by the needs of the labour market. VŠTE in Prešov is an open higher education institution which cooperates at international level in the framework of student and staff exchanges and the implementation of international educational and research projects. The study programmes are adapted to the demand for critical thinking skills and for new digital and technical skills and knowledge; innovative teaching methods are aimed at meeting the specific needs of each student while ensuring that VŠTE in Prešov remains an interactive space and a space for cooperation.

This strategy builds on the Long-Term Strategic Plan of VŠTE in Prešov for 2026–2032 (Dlhodobý zámer VŠTE v Prešove na roky 2026 – 2032) (Section 7(4) and Section 18(1)(d) of Act No. 300/2025 Coll. on Higher Education and on Amendments to Certain Acts (Higher Education Act) (hereinafter the "Act")) and elaborates its objectives in the field of education. It is based on Act No. 269/2018 Coll. on Quality Assurance in Higher Education and on Amendments to Act No. 131/2002 Coll. on Higher Education and on Amendments to Certain Acts, as amended, and on the Standards for the Internal Quality Assurance System of Higher Education, Educational Programmes Leading to a Micro-credential and Short-Cycle Study Programmes (effective from 1 September 2026).

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Article 2 Vision and Mission

VŠTE in Prešov is building its status as an internationally recognised higher education institution providing quality education in attractive study programmes, thereby also strengthening its prestige at national level. Its objective is to contribute to the development of science and research and to the social, economic and human development of the region and of society as a whole. It is an open higher education institution which reflects the principles of equality and inclusiveness, freedom and scientific inquiry, while observing academic ethics.

The mission of VŠTE in Prešov is to provide higher education at all three levels (bachelor's, master's/engineering and doctoral), to carry out creative scientific inquiry and creative artistic activity and subsequently to acquire, apply and disseminate new knowledge on an international scale while upholding the fundamental values of professionalism, innovation, quality education and scientific progress. The mission of VŠTE in Prešov is also to be an open, dynamic and intercultural institution which respects the fundamental values of freedom, democracy and the principles of the rule of law.

The intention of VŠTE in Prešov is to secure quality workplaces for the professional development of students in the fields it provides. The business and scientific environment is in constant motion. Changes in current developments indicate that VŠTE in Prešov can no longer merely update study materials in line with the latest knowledge in the field, but must itself come up with ideas and challenges which will ensure the development of VŠTE in Prešov and become a development factor for it. New study programmes must meet the requirements of SAAVŠ (Standards for the Study Programme) and of the Act (Sections 55 to 66) and must at the same time be in line with national and international needs of the development of society and the requirements of the labour market. VŠTE in Prešov operates in the market of higher education institutions and universities as an institution striving for a strong connection with the business community. Long-term cooperation with business entities not only in the region but also in the wider area, and ensuring a long-term and systematic connection in the field of teaching, science and research, is important for VŠTE in Prešov. Although VŠTE in Prešov has contacts with business practice and successfully cooperates with a group of business entities, it is essential that it further deepens these links with practice and contacts with entrepreneurs.

Article 3 Main Supporting Objectives

VŠTE in Prešov has defined the following main supporting objectives for the fulfilment of the education strategy.

Objective 1: To implement the marketing strategy for recruiting secondary school students.

Objective 2: To support creative, critical and team thinking of students through the solving of project and problem tasks.

Objective 3: To strengthen the study of at least one foreign language with an increased number of teaching hours in each of the fields of study provided.

Objective 4: To attract experts from practice who, through their knowledge and skills, would contribute to raising the quality of the educational process, specifically through lecturing, consulting in the supervision of final theses and the possibility of students undertaking professional practice.

Objective 5: To deepen international cooperation with external foreign partners for the purpose of the quality of educational and research activities towards internationalisation.

Objective 6: In addition to the formal education of students, to provide postgraduate education in selected forms of study.

Objective 7: To align the study programmes and student support with the requirements of the Act – to introduce the final internship as an alternative to the final thesis, the mobility window, rules for the use of artificial intelligence in education and free counselling services for students.

Article 4 Measures for the Individual Supporting Objectives

Measure 1: To implement the marketing strategy for recruiting secondary school students.

Sub-measure 1.1 To carry out recruitment activities at secondary schools within the set deadlines and to present VŠTE in Prešov effectively. To carry out promotional activities through social networks and the media.

Responsible persons:

Vice-Rector for Studies, Vice-Rector for Science and Research, heads of departments, quality manager

Implementation procedures:

To carry out visits to secondary vocational schools and grammar schools for the purpose of presenting the study programmes, study opportunities, student activities and the position of VŠTE in Prešov in the region. To communicate continuously the activities carried out by VŠTE in Prešov on social networks for the purpose of reaching potential students, and also to use audio media, periodical and non-periodical promotional materials, promotional items, etc. To publish information on study opportunities in Slovak and English to the extent set out in Section 18(1)(f) of the Act and Section 1 of Decree of the Ministry of Education, Research, Development and Youth of the Slovak Republic No. 205/2026 Coll. implementing certain provisions of the Higher Education Act (hereinafter the "Decree").

Evaluation of fulfilment:

The indicator will be evaluated in the report on the teaching activities of VŠTE in Prešov.

Measure 2: To support creative, critical and team thinking of students through the solving of project and problem tasks.

Sub-measure 2.1 Analysis of course information sheets with a view to updating them and adapting them to needs in relation to the support of innovative methods leading to creative solutions of project and problem tasks. Incorporation of this objective in the preparation of new study programmes and the modification of existing study programmes.

Responsible persons:

Vice-Rector for Studies, Vice-Rector for Science and Research, heads of departments, quality manager

Implementation procedures:

To analyse the course information sheets (template pursuant to Section 7 and Annex No. 2 of the Decree) on a regular basis, responding to the current needs of social practice towards the solving of project and problem tasks.

Evaluation of fulfilment:

The indicator will be evaluated in the report on the teaching activities of VŠTE in Prešov.

Sub-measure 2.2 To apply and support student scientific activity by organising the Student Scientific Conference.

Responsible persons:

Vice-Rector for Science and Research, Vice-Rector for Internationalisation and External Relations, heads of departments, quality manager

Implementation procedures:

The fulfilment of this objective is based on Directive VŠTE No. 22/2026 on Student Scientific and Professional Activity (Smernica VŠTE č. 22/2026 o Študentskej vedeckej odbornej činnosti). In the course of implementation, space will be created for students to present their own opinions, attitudes and research results independently. Active and creative work with students is essential in the context of acquiring communication skills and finding employment in the labour market. This objective is consistent and applies equally to students and teachers.

Evaluation of fulfilment:

The indicator will be evaluated in the report on the scientific and research activities of VŠTE in Prešov.

Sub-measure 2.3 For the purpose of raising the quality of the educational process, to obtain feedback from students and graduates through an anonymous questionnaire or another selected tool.

Responsible persons:

Vice-Rector for Studies, heads of departments, quality manager

Implementation procedures:

Feedback from students is obtained in the form of an anonymous questionnaire at least once per academic year (Section 91(1)(g) and Section 140(5) of the Act), or another suitable tool, and further by oral evaluation at the end of semesters or directly in the final classes. After completing their studies, graduates are invited to provide feedback through an anonymous questionnaire on a voluntary basis. The evaluated information from the questionnaire and from the oral evaluation serves as a basis for reassessing the quality and effectiveness of the educational process and of specific study programmes, both in terms of content and in terms of human resources. Emphasis is placed on acquiring knowledge and skills which mirror the needs of applied practice.

Evaluation of fulfilment:

The indicator will be evaluated in the report on the teaching activities of VŠTE in Prešov.

Measure 3: To strengthen the study of at least one foreign language with an increased number of teaching hours in each of the fields of study provided.

Sub-measure 3.1 To continue to support the language literacy of students through an increased number of teaching hours, using modern methods and various techniques. The aim is for the teaching process to be interesting for students and to result in fluent conversation.

Responsible persons:

Vice-Rector for Studies, head of the Centre for Professional Language Training, quality manager

Implementation procedures:

Within its possibilities, VŠTE in Prešov will continuously modernise its teaching premises with the latest technologies, which will make the teacher's work more efficient and provide scope for modernising the learning process. It will also ensure the possibility of studying at least one foreign language in each of the fields of study provided within the recommended study plan.

Evaluation of fulfilment:

The indicator will be evaluated in the report on the teaching activities of VŠTE in Prešov.

Measure 4: To attract experts from practice who, through their knowledge and skills, would contribute to raising the quality of the educational process, specifically through lecturing, consulting in the supervision of final theses and the possibility of students undertaking professional practice.

Sub-measure 4.1 To support and expand the portfolio of experts from practice for the purpose of increasing interest in the study programmes and their active involvement in the educational process.

Responsible persons:

Vice-Rector for Studies, Vice-Rector for Science and Research, Vice-Rector for Internationalisation and External Relations, heads of departments, quality manager

Implementation procedures:

The aim of VŠTE in Prešov, in cooperation with the business sector and public institutions, is not only to systematically invite experts from practice to selected lectures and thus bring business practice closer to students, but also to offer the scientific and teaching capacities of the staff of VŠTE in Prešov for cooperation with the above sectors. VŠTE in Prešov will also make targeted efforts to secure quality workplaces for the professional development of students in the areas in which it provides higher education, including as host entities for practical training (Section 75 of the Act) and the final internship (Section 83 of the Act); experts from practice may participate in the supervision of final theses as supervisors after approval by the Scientific Board (Section 82(4) of the Act) and in teaching in the academic position of professional lecturer (Section 50(8) of the Act).

Evaluation of fulfilment:

The indicator will be evaluated in the report on the teaching activities of VŠTE in Prešov.

Measure 5: To deepen international cooperation with external foreign partners for the purpose of the quality of educational and research activities towards internationalisation.

Sub-measure 5.1 To implement mobility activities for students and staff within the Erasmus+ programme, to support the conclusion of new bilateral cooperation agreements, to analyse the effectiveness of bilateral agreements and, where appropriate, to consider possibilities for further cooperation with foreign partners within the Erasmus+ programme.

Responsible persons:

Vice-Rector for Internationalisation and External Relations, institutional coordinator of the Erasmus+ programme, quality manager

Implementation procedures:

VŠTE in Prešov will regularly review its current cooperation agreements with foreign higher education institutions and make efforts to acquire new partners for cooperation within the Erasmus+ programme. VŠTE in Prešov is already actively involved in grant programmes within the Erasmus+ programme. In this respect, VŠTE in Prešov will focus not only on neighbouring countries such as the Czech Republic, Poland and Hungary, but above all on the countries of the entire European area. The procedure for the implementation of mobilities is governed by Directive VŠTE No. 3/2025 on the Implementation of the Erasmus+ Programme (Smernica VŠTE č. 3/2025 o realizácii programu Erasmus+) and Directive VŠTE No. 7/2026 Internationalisation Strategy (Stratégia internacionalizácie).

Evaluation of fulfilment:

The indicator will be evaluated in the report on the teaching activities of VŠTE in Prešov.

Sub-measure 5.2 Within the framework of mobilities, to support the conclusion of new bilateral cooperation agreements, to analyse the effectiveness of existing bilateral agreements and, where appropriate, to consider possibilities for further cooperation with foreign partners outside the Erasmus+ programme.

Responsible persons:

Vice-Rector for Internationalisation and External Relations, institutional coordinator of the Erasmus+ programme, quality manager

Implementation procedures:

VŠTE in Prešov will regularly review its current cooperation agreements with foreign higher education institutions and make efforts to acquire new partners for cooperation within mobility programmes also outside the Erasmus+ platform.

Evaluation of fulfilment:

The indicator will be evaluated in the report on the teaching activities of VŠTE in Prešov.

Measure 6: In addition to the formal education of students, to provide postgraduate education in selected forms of study.

Sub-measure 6.1 To prepare new postgraduate education programmes with regard to the needs of practice and the labour market.

Responsible persons:

Vice-Rector for Studies, Vice-Rector for Science and Research, Vice-Rector for Internationalisation and External Relations, heads of departments, head of the Centre for Professional Language Training, quality manager

Implementation procedures:

VŠTE in Prešov will prepare new postgraduate education programmes in which teaching will be based on real cases, real projects and case studies, presenting valuable guidance, advice and procedures for improving a wide range of corporate processes and communication, applicable in everyday professional practice. VŠTE in Prešov will also prepare new programmes in connection with the newly adopted legislation in the field of adult education – educational programmes leading to a micro-credential pursuant to Act No. 292/2024 Coll. on Adult Education and on Amendments to Certain Acts (Section 81 of the Act; Directive VŠTE No. 12/2026 on Quality Assurance of Educational Programmes Leading to a Micro-credential (Smernica VŠTE č. 12/2026 o zabezpečovaní kvality vzdelávacích programov vedúcich k získaniu mikroosvedčenia)), short-cycle study programmes pursuant to Section 66 of the Act and internationally recognised postgraduate programmes pursuant to Section 138(6) of the Act.

Evaluation of fulfilment:

The indicator will be evaluated in the report on the teaching activities of VŠTE in Prešov.

Sub-measure 6.2 To regularly analyse the effectiveness of the implementation of existing postgraduate education programmes with a view to optimising them in relation to market needs and to securing the institution's own capacities necessary for their implementation and cooperation with foreign partners, and to continue their implementation if they prove successful.

Responsible persons:

Vice-Rector for Studies, Vice-Rector for Science and Research, Vice-Rector for Internationalisation and External Relations, heads of departments, head of the Centre for Professional Language Training, quality manager

Implementation procedures:

To date, VŠTE in Prešov provides the postgraduate education programmes MBA and LL.M., which are certified by the International Education Society (IES) based in London and are delivered as internationally recognised postgraduate programmes pursuant to Section 138(6) of the Act through the Centre for Lifelong Learning (Directive VŠTE No. 6/2025 Organisational Rules of the Centre for Lifelong Learning (Organizačný poriadok CCV)). VŠTE in Prešov provides a team of lecturers composed of high-quality experts, each of whom specialises in a specific area of the given educational programme. The lecturers' teaching is based on real cases, real projects and case studies, presenting valuable guidance, advice and procedures for improving a wide range of corporate processes and communication, applicable in everyday professional practice. At the

same time, VŠTE in Prešov will analyse the effectiveness of the implementation of existing postgraduate education programmes on a regular basis.

Evaluation of fulfilment:

The indicator will be evaluated in the report on the teaching activities of VŠTE in Prešov.

Measure 7: To align the study programmes and student support with the requirements of the Act.

Sub-measure 7.1 By the beginning of the academic year 2027/2028, to modify the study programmes so that in second-cycle study programmes and in professionally oriented bachelor's study programmes the student may choose between a final thesis and a final internship (Section 56(2), Section 58(5) and (6), Section 60(6), Section 83 and Section 145(2) of the Act; Section 16 of the Decree) and so that the recommended study plan contains a recommended part of the studies for academic mobility – the mobility window (Section 56(4), Section 77(1) and Section 145(9) of the Act).

Responsible persons:

Vice-Rector for Studies, Vice-Rector for Internationalisation and External Relations, heads of departments, persons responsible for the study programmes, quality manager

Implementation procedures:

VŠTE in Prešov will create a network of host entities for final internships, designate consultants for final internships from among university teachers (Section 83(3) of the Act), specify the requirements for the record of the final internship and the assessments, and reflect the changes in Directive VŠTE No. 21/2026 Study Rules (Študijný poriadok), Directive VŠTE No. 4/2025 on the Requirements for Final Theses (o náležitostiach záverečných prác) and Directive VŠTE No. 2/2026 on Professional Practice (o odbornej praxi), following the procedure under Directive VŠTE No. 4/2026 on the Creation, Modification, Approval and Cancellation of Study Programmes (na vytváranie, úpravu, schvaľovanie a zrušenie študijných programov).

Evaluation of fulfilment:

The indicator will be evaluated in the report on the teaching activities of VŠTE in Prešov.

Sub-measure 7.2 To apply the rules for the use of artificial intelligence in education (Section 8 of the Act) and to ensure that students truthfully declare the use of artificial intelligence in final theses and other study outputs (Section 93(3)(d) and Section 101 of the Act).

Responsible persons:

Vice-Rector for Studies, Vice-Rector for Science and Research, heads of departments, quality manager

Implementation procedures:

VŠTE in Prešov proceeds in accordance with Directive VŠTE No. 23/2026 on the Use of Generative Artificial Intelligence by Students and Academic Staff (o využívaní generatívnej umelej inteligencie študentmi a akademickými pracovníkmi), incorporates the rules for the use of artificial intelligence into the course information sheets and trains teachers and students in the ethical and effective use of artificial intelligence.

Evaluation of fulfilment:

The indicator will be evaluated in the report on the teaching activities of VŠTE in Prešov.

Sub-measure 7.3 To provide students with free psychological counselling, career counselling and counselling in effective learning (Section 120 of the Act), support for students with special needs (Section 119 of the Act) and support for first-year students.

Responsible persons:

Vice-Rector for Studies, coordinator for students with special needs, head of the Study Department, quality manager

Implementation procedures:

VŠTE in Prešov will determine the manner of providing counselling services (by its own staff or in cooperation with a contractual partner), publish information on counselling services on its website, and proceed in accordance with Directive VŠTE No. 19/2026 on Support for Students and Applicants with Special Needs (o podpore študentov a uchádzačov o štúdium so špecifickými potrebami).

Evaluation of fulfilment:

The indicator will be evaluated in the report on the teaching activities of VŠTE in Prešov.

Sub-measure 7.4 To deliver study programmes by the distance method, in particular in English for applicants from abroad, including under the trade name EUVERSA (Article 2(5) of the Statute of VŠTE in Prešov), while ensuring quality equivalent to that of study programmes delivered by the face-to-face method.

Responsible persons:

Vice-Rector for Studies, Vice-Rector for Internationalisation and External Relations, persons responsible for study programmes, IS Administration, quality manager

Implementation procedures:

VŠTE in Prešov delivers education by the distance method through the e-learning environment of VŠTE in Prešov and the videoconferencing system of VŠTE in Prešov in accordance with Directive VŠTE No. 26/2026 on the Distance Method and E-Learning. The admission procedure, the service of documents and enrolment are carried out electronically; examinations, state examinations including the defence of final theses, and rigorosum examinations may be held online in accordance with Directive VŠTE No. 27/2026 on Online Examinations and Identity Verification. Artificial intelligence systems (AI tutor, AI consultant, AI evaluator) are used only to prepare supporting material and feedback under human oversight; assessment is always decided by a human (Directive VŠTE No. 23/2026). Study programmes delivered by the distance method and their language versions are evaluated within the internal quality system in the same way as other study programmes.

Evaluation of fulfilment:

The indicator will be evaluated in the report on the teaching activities of VŠTE in Prešov.

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Article 5 Related Regulations

1. Act No. 300/2025 Coll. on Higher Education and on Amendments to Certain Acts (Higher Education Act), in particular Sections 7, 8, 18, 31, 50, 55 to 66, 75, 77, 81 to 83, 91, 93, 101, 119, 120, 138(6) and 145; Decree of the Ministry of Education, Research, Development and Youth of the Slovak Republic No. 205/2026 Coll. implementing certain provisions of the Higher Education Act; Act No. 269/2018 Coll. on Quality Assurance in Higher Education, as amended; Act No. 292/2024 Coll. on Adult Education and on Amendments to Certain Acts; the SAAVŠ Standards for the Internal Quality Assurance System of Higher Education, Educational Programmes Leading to a Micro-credential and Short-Cycle Study Programmes and the Standards for the Study Programme.

2. Internal regulations of VŠTE in Prešov: Statute of VŠTE in Prešov (Štatút VŠTE v Prešove); Long-Term Strategic Plan of VŠTE in Prešov for 2026–2032; Internal Quality System of VŠTE in Prešov (Vnútorný systém kvality); Directive VŠTE No. 3/2026 on the Basic Principles of Assuring and Evaluating the Internal Quality System; Directive VŠTE No. 4/2026 on the Creation, Modification, Approval and Cancellation of Study Programmes and Submission of Applications for Accreditation; Directive VŠTE No. 7/2026 Internationalisation Strategy; Directive VŠTE No. 8/2026 Strategy for the Development of Science and Research; Directive VŠTE No. 12/2026 on Quality Assurance of Educational Programmes Leading to a Micro-credential; Directive VŠTE No. 19/2026 on Support for Students and Applicants with Special Needs; Directive VŠTE No. 21/2026 Study Rules; Directive VŠTE No. 22/2026 on Student Scientific and Professional Activity; Directive VŠTE No. 23/2026 on the Use of Generative Artificial Intelligence by Students and Academic Staff; Directive VŠTE No. 26/2026 on the Distance Method and E-Learning; Directive VŠTE No. 27/2026 on Online Examinations and Identity Verification; Directive VŠTE No. 2/2026 on Professional Practice; Directive VŠTE No. 3/2025 on the Implementation of the Erasmus+ Programme; Directive VŠTE No. 4/2025 on the Requirements for Final Theses; Directive VŠTE No. 6/2025 Organisational Rules of the Centre for Lifelong Learning.

Article 6 Repealing Provisions

This internal regulation repeals Rector's Directive No. 12/2022 VSK 02-01 Strategy for the Development of Education at the Vysoká škola medzinárodného podnikania ISM Slovakia v Prešove of 1 April 2022.

Article 7 Final Provisions

This internal regulation was approved by the Board of Trustees of VŠTE in Prešov on 20 April 2026.

This internal regulation enters into force and effect on 20 April 2026.

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This version was approved and issued by the Board of Trustees of VŠTE in Prešov on the proposal of the Rector (Section 31(2)(g) of the Act) on 29 October 2026. Effective from 29 October 2026. The fulfilment of the strategy is evaluated annually in the report on teaching activities and in the annual report on the activities of VŠTE in Prešov (Section 18(1)(b) of the Act).

Prešov, 29 October 2026



doc. Ing. Jakub Horák, MBA, PhD.

Chair of the Board of Trustees of VŠTE in Prešov